



Canadian  
Federation  
of Apartment  
Associations

Fédération  
Canadienne Des  
Associations  
De Propriétaires  
Immobiliers

## **CFAA 2009 Association & Energy Conferences London, Ontario May 6 to 8**

**FREE  
ADMISSION\***

Primary Event Partner:



**FREE  
PRESENTATIONS**

### **CFAA 2009 Events:**

As a member of a CFAA member association you are invited to attend our May events at the London Convention Centre.

CFAA Association Conference on May 6 & 7

CFAA/LPMA Trade Show & Reception on Thursday, May 7

CFAA Energy Conference on Friday, May 8

### **Why should YOU attend?**

- Find out what other cities and provinces are doing and how such measures may affect your bottom line
- Discuss how associations can serve landlords better
- Hear the latest projections about the economy and how rental housing will perform
- At the CFAA/LPMA Trade Show, meet 50+ suppliers whose main clients are rental housing providers
- Find out about energy and cost saving techniques from landlords who have implemented them
- Learn about energy saving subsidies most landlords don't know about

Issued: March 31, 2009

### **About CFAA:**

The Canadian Federation of Apartment Associations represents the owners and managers of close to one million residential rental suites in Canada, through 17 associations across Canada. In existence since 1995, CFAA is the sole national organization representing the interests of the \$40 billion private rental housing industry in Canada, which houses more than seven million Canadians.

CFAA provides a voice for the residential rental industry, advocating the interests of the industry to the Federal Government of Canada. We believe that a healthy rental market contributes greatly to our national well-being and economic prosperity. We believe that the policies we advocate will benefit landlords, tenants, industry suppliers and taxpayers.

CFAA also functions as an information exchange among our member associations, providing information about best practices and successful programs across the country.

### **\*Conference Registration:**

Landlord members of CFAA member apartment associations are welcome to attend the 2009 CFAA events **at no charge**. LPMA & association supplier members of CFAA's member associations will be charged for certain meals. Supplier members may only attend a CFAA dinner with the purchase of a CFAA sponsorship.

CFAA has reserved a block of rooms at the Hilton London Ontario. The room rate is \$129 per night (plus tax at 10%). Parking is complimentary for our events. CFAA delegates may book online at [www.hilton.com/en/hi/groups/personalized/YXULOHF-CFA-20090506/index.jhtml](http://www.hilton.com/en/hi/groups/personalized/YXULOHF-CFA-20090506/index.jhtml) or call 1-800-HILTONS using the group name Canadian Federation of Apartment Associations. To ensure you obtain a room, please book with the Hilton **by April 17, 2009**.

**To register for the conference, please fill out the attached registration form, and return it by April 17, 2009 to:  
Erin Wallace, CFAA Membership & Event Coordinator, 640-1600 Carling Avenue, Ottawa, ON K1Z 1G3  
Tel: (613) 235-0101, Fax: (613) 238-0101, Email: [events@cfacapi.org](mailto:events@cfacapi.org)**

Association Conference Host:



Primary Event Partner:



Energy Conference Host:



**CFAA 2009 Conference & Trade Show Schedule**  
**May 6 to 8, 2009**

**Welcome - Wednesday, May 6, 2009**

Time	CFAA Event
7:00 pm	Welcome Dinner for CFAA delegates, Association sponsors, and invited guests

**CFAA Association Conference**  
**CFAA - LPMA Trade Show & Reception**  
**Thursday, May 7, 2009**

Time	CFAA Event		
8:00 am	BREAKFAST buffet		
8:45 am	Creating value and engaging current members		
10:00 am	BREAK		
10:30 am	Association growth tactics		
11:15 am	CMHC Rental Housing Outlook		
Noon	LUNCH		
1:00 pm	Cross Canada Round Up - developments affecting landlords across Canada		
2:15 pm	BREAK		
2:45 pm	Cross Canada Round Up continues		
4:00 pm	Association Conference Concludes		
4:30 pm	Trade Show Registration Opens		
4:45 pm—7:15 pm	LPMA Trade Show & Reception		
5:15 pm	NRCan - retrofits & incentives	FRPO's current work for landlords	TBA
5:45 pm	London Hydro - retrofits & subsidies	Metro Group - garbage & recycling	Stratacon - sub-metering
6:15 pm	Enbridge Electric - sub-metering	Green Sun Rising - solar heating	CFAA's current work for landlords
6:45 pm	Exhibitor Prizes will be drawn (posted by 7:00 pm)		
7:15 pm	Trade Show closes; LPMA AGM begins (for LPMA members only)		
8:00 pm	LPMA AGM ends		
8:00 pm	Dinner for CFAA delegates, Association sponsors, Energy sponsors, and invited guests		

**CFAA Association Conference Partners**

Platinum Sponsor



Silver Sponsors



Gold Sponsor



**CFAA Energy Conference - Friday, May 8**

Date	CFAA Event
8:00 am	Breakfast & Host London Hydro presentation
8:45 am	Keynote speech – a message from the Honourable Lisa Raitt, Minister of Natural Resources
9:00 am	<b>Focusing on a 12 unit walk-up</b> What an energy assessment shows - Frank Farkas, F2Energy What incentives are available - Suzanne Deschenes, NR Can (Homes Division)
9:30 am	<b>Focusing on a high rise building</b> Boiler controls and retrofits: cost/results - Paul Sander, Hollyburn Holdings What incentives are available - Dianna Miller, NR Can (Buildings Division)
10:00 am	Solar hot water heating: cost and results - Robert Smith, Minto Apartments Ltd
10:15 am	BREAK
10:35 am	Heat reflectors for baseboard heating - Frank Snyder, Novitherm Canada Inc.
10:50 am	Consideration of break-out topics
11:00 am	Break out sessions on selected topics
11:45 am	Reports from break out groups and plenary discussion
12:30 pm – 1:30pm	LUNCH

*Topics & Schedules subject to change without notice.*

**CFAA Energy Conference Partners**



Natural Resources Canada

Ressources naturelles Canada

ecoEnergy Incentives for Buildings & for Homes - Low Rise Rentals





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[www.cfaa-fcapi.org](http://www.cfaa-fcapi.org)

**CFAA Conference 2009, London Convention Centre  
300 York Street, London, Ontario**

**Delegate Registration Form**

**FAX TO: (613) 238-0101**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail address: \_\_\_\_\_ Telephone Number: \_\_\_\_\_

I will be accompanied by: \_\_\_\_\_

Name of CFAA member Association to which you belong: \_\_\_\_\_

**I want to attend: (Please check off which events you plan to attend.)**

Date	Event	Check Attending	Association Landlord Members	Association Supplier Members
Wed May 6	CFAA Delegate Welcome dinner			N/A
Thurs May 7	Breakfast		No charge	\$20
	Association Services Program & CMHC Economic Review			No charge
	Lunch			\$25
	Cross Canada Round Up			No charge
	LPMA Trade Show & Reception		No charge	CFAA Conference & LPMA Trade Show Supporters, Sponsors & Booth Exhibitors
	LPMA Annual General Meeting		LPMA members only	LPMA members only
	CFAA Delegate Dinner		No charge	N/A
Fri May 8	Breakfast, Keynote Speaker on energy issues		No charge	\$20
	CFAA Energy Conference			No charge
	Lunch			\$25
SUBTOTAL				
5% GST				
TOTAL				

Conference sponsors allow us to hold the CFAA conference each year. As part of the sponsorship package, suppliers appreciate the delegates contact information. Please allow CFAA to supply sponsors with your contact information.

YES, that's fine with me; sponsors are beneficial. OR  No, please do not give out my information.

Please note any special food requirements: \_\_\_\_\_

Please note any other special requirements: \_\_\_\_\_