



CFAA 2011



CANADIAN RENTAL HOUSING CONFERENCE

JUNE 16 & 17 AT THE WESTIN PRINCE TORONTO

Organized by CFAA with the support of FRPO, GTAA, and MDSA.



Fédération Canadienne Des Associations De Propriétaires Immobiliers



Visit www.cfaa-fcapi.org for details and registration

Thursday, June 16
Facilities Management Conference

Friday, June 17
Investment & Tenant Relations Conference

Who should attend?

- Rental Housing Executives
- Rental Housing Investors
- Independent Rental Owners
- Property Managers
- Asset Managers
- Maintenance Managers & Supervisors
- Commercial Realtors

Conference speakers to date include:

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| Peter Altobelli, <i>Yardi Systems</i> | Mark Kessler, <i>Greenwin</i> |
| Steve Ballantyne, <i>Neighbourhood Buzz</i> | Jason Leonard, <i>Landlord Web Solutions</i> |
| Ugo Bizzarri, <i>Timbercreek Asset Mgmt</i> | Kristin Ley, <i>Cohen Highley</i> |
| Al Bolduc, <i>Minto</i> | Daniel Lublin, <i>Whitten & Lublin LLP</i> |
| Vince Brescia, <i>FRPO</i> | Trish MacPherson, <i>CAP-REIT</i> |
| Richard Brown, <i>My Ideal Home</i> | James Mann, <i>Mann Engineering</i> |
| Avrom Charach, <i>Kay Four Properties</i> | Ivan Murgic, <i>Greenrock Property Mgmt</i> |
| John Dickie, <i>CFAA</i> | Steven Osiel, <i>PAL Benefits</i> |
| Robert Fleet, <i>First National Financial LP</i> | Arun Pathak, <i>SPAR Properties</i> |
| Sharon Fleming, <i>City of Toronto</i> | Jeff Quipp, <i>Search Engine People</i> |
| Marg Gordon, <i>BCAOMA</i> | Tim Reeve-Newson, <i>Waste Solutions Group</i> |
| Kevin Green, <i>Greenwin</i> | BJ Santavy, <i>Skyline REIT</i> |
| Darren Henry, <i>Gottarent.com</i> | Hans Schreff, <i>London Hydro</i> |
| David Horwood, <i>Effort Trust</i> | Larry Smith, <i>Haney Property Mgmt</i> |
| Bonnie Hoy, <i>Bonnie Hoy & Associates</i> | Benjamin Tal, <i>CIBC</i> |
| Al Kemp, <i>ROMS BC</i> | Scott Ullrich, <i>Gateway Property Mgmt</i> |
| Mark Kenney, <i>CAP-REIT</i> | Bill Zigomanis, <i>Boardwalk REIT</i> |

"I thoroughly enjoyed the 2010 conference and look forward to the upcoming conference in Toronto."
Scott Ullrich, Gateway

Registration Packages (more options online)	Platinum Package: Full Conference, Cruise & Bus Tour	Bronze Package: Full 2 day Conference	One day at the CFAA Conference
Early Bird Rate	\$525 + HST	\$425 + HST	\$255 + HST

Conference registration includes sessions, breakfast, lunch and refreshments.

Day 2:
Host Partner



Platinum Partners



Media Partner



Boat Cruise Partner



Gold Partners



A group room rate of \$149/night is available at the Westin Prince Toronto until May 16, 2011.

Wednesday, June 15

1:00-5:00

Building Bus Tour* – see the latest in Toronto building innovations

Thursday, June 16

Facilities Management Conference

8:00 - 9:00

9:00 - 10:15

Investor/Executive Stream**

Property Management Stream**

Registration & Breakfast

Value in mechanical retrofits – what pays and what doesn't?

Bedbugs – how they live and new ways to kill them

Networking Break with Conference Partners' Exhibits

Building envelope retrofits – strategies to reduce costs and increase revenues

The workforce – obligations to employees & CFAA's employee compensation survey

10:15 - 10:45

10:45 - 12:00

12:00 - 1:00

1:00 - 2:15

Lunch

Deferred maintenance – when does it come back to haunt you?

Waste diversion with an emphasis on high-rise buildings

2:15 - 2:45

2:45 - 4:00

Networking Break with Conference Partners' Exhibits

Cost containment and operating efficiencies through new green technologies

Building accessibility & human rights – latest developments

5:30 - 9:30

Dinner Boat Cruise*

Friday, June 17—Investment & Tenant Relations Conference

8:00 - 9:00

9:00 - 10:15

Investor/Executive Stream**

Property Management Stream**

Registration & Breakfast

Cross Canada reports – what may come to your city next

Tenant satisfaction and retention – measurement, analysis and suggestions

10:15 - 10:45

10:45 - 12:00

Networking Break with Conference Partners' Exhibits

Economic update including lending conditions

Social media – the benefits, risks and costs involved

12:00 - 1:00

1:00 - 2:15

Lunch

Industry profitability – what are the biggest risks and how to mitigate them

Attracting good tenants: Part 1 – internet & other advertizing options

2:15 - 2:45

2:45 - 4:00

Networking Break with Conference Partners' Exhibits

Innovations – new ideas and trends in today's markets and management

Attracting good tenants: Part 2 – website design & search engine optimization

"I found the subjects discussed useful and the speakers to be well informed and very helpful."
2010 Delegate

"I really enjoy the Cross Canada reports; they provide valuable insight about developments affecting the rental housing industry across the country."
Martin Zegray, Realstar

For registration and partner inquires please contact CFAA at (613) 235-0101 or events@cfaa-fcapi.org.

Schedule as of April 11, 2011

* The Dinner Boat Cruise and Building Bus Tour are separate line items on the registration.
** At the Conference itself, delegates can choose from either stream at any given time slot.
Conference schedule and speakers are subject to change without notice.

Silver Partners



Silver Partners



Additional Partners